

SPONSORSHIP BROCHURE

Boost YOUR VISIBILITY



Lime Luxury Housings is one of the leading provider of luxury furnished homes in the nationwide. Whether you need a short-term, or the long-term stay; choose Lime Luxury Housings. Lime Luxury Housings balances the comfort of a luxury furnished home and the style of an intimate hotel room. It is the perfect choice whether you are traveling for business or for pleasure. We have the knowledge and expertise to treat our clients with exceptional care. We promise you that your experience with Lime Luxury Housings will be unmatched by any competitor. Whether you are looking for a short-term stay or long-term our friendly and professional staff will work closely with you to cater to your every need and make your experience pleasant and stress-free.

INCREASE YOUR EXPOSURE

An event sponsorship sets your company apart from the rest, boosting your visibility, strengthening brand recognition, and generating powerful results that last long after the event.

EXCLUSIVE OPPORTUNITY

This is an exclusive opportunity with a VIP experience that will highlight your services. We have several different corporate sponsoring packages that you may choose from. We anticipate over 1,000,000 people attending The Superbowl, and our teams are running some events. If you support us, we will include you in all marketing materials, to our website, and plan to recognize your organization at our event.

REACH YOUR TARGET AUDIENCE

"The Unveiling" during Super Bowl LIII in Atlanta, GA, which draws in over a million attendees & entertainers from different industries, and other corporate entities. This is a fantastic opportunity to expose your company to a sophisticated audience who appreciates the classier things in business and in lifestyle. With sponsorship opportunities, starting as low as \$100, it's easy to tailor your package to increase visibility with your target audience.

"THE UNVEILING" DURING SUPER BOWL LIII

"The Unveiling" during Super Bowl LIII in Atlanta, GA is a 2-day event will be held during the annual Superbowl Game. "The Unveiling" will start with a daily tour with one of our Furnished Corporate Unit with an option to test drive a luxury vehicle, while enjoying life food and beverages.

"THE UNVEILING AT THE SUITS" DURING SUPER BOWL LIII

"The Unveiling at the Suits" during Super Bowl LIII in Atlanta, GA is a 1-day event will be held during the annual Superbowl Game. "The Unveiling" will start with networking and watching the game, while enjoying life food and beverages.

"TAILGATE PARTY" DURING SUPER BOWL LIII

EVENT BENEFITS:

- Brand ID in Media Campaigns
 - On-Site branding in all high traffic areas
 - Dedicated activation footprint
- *Benefits vary based on the level of sponsorship

THREE TOP BENEFITS:

- Over a million Attendees form across the globe came to the 2017 Superbowl.
- People came into the different event each say to engage with national and local brand

AUDIENCE OVERVIEW

- 42% of game-goers are women
- 58% of game-goers are men
- Media HHI: 72,200 Medial Age: 41
- 72% of the audience ae college graduates
- Average size of the party attending the games L4.3
- 90% of the attendees are likely to recommend the game to a friend

AUDIENCE ENGAGEMENT

- 6 Hours average time attendees spent in the different event
- 91% are likely to attend in the future
- 87% attended sponsor activations.

We will work with you to create a sponsorship that meets your needs.

Sponsorship opportunities include exclusive perks that maximize your reach, your impact, and your ROI.

Make A Strong Impression

For more details contact: sponsorship@limelh.com or <https://form.jotform.com/limeent/SB-sponsorship>

CATALOG OF SPONSORSHIP OPPORTUNITIES

All Exclusive Sponsorship

Call

Benefits Include:

One Daily mobile app push notification advertisement and One Push Notifications to all users

Free VIP Lime Membership

Place a 2-page spread in Lime Magazine

Logo & Company listing 50-word description in onsite program

2 Houses or 4 Corporate units (size, type and number of bedroom will be discussed)

Company featured in the onsite program

Slide and link to website **(until to February 2019)**

Brand ID in Media Campaigns, Our Site, and Mobile Campaign

On-Site branding in all high traffic areas

Use of Lime Logo sponsor promotions

Use of attendee list following the event

Company logo placed on app

Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor

Deadline for content/Item: January 11, 2019

Exclusive Sponsorship

Call

Benefits Include:

Category Exclusivity

One Daily mobile app push notification advertisement and One Push Notifications to all users

Free VIP Lime Membership

Place a 2-page spread in Lime Magazine

Logo & Company listing 50-word description in onsite program

1 House or 2 Corporate units (size, type and number of bedroom will be discussed)

Company featured in the onsite program

Slide and link to website **(until to February 2019)**

Brand ID in Media Campaigns, Our Site, and Mobile Campaign

On-Site branding in all high traffic areas

Use of Lime Logo sponsor promotions

Use of attendee list following the event

Company logo placed on app

Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor

Deadline for content/Item: January 11, 2019

Premium Seating & Suite Sponsorship

Call

Benefits Include:

One Daily mobile app push notification advertisement and One Push Notifications to all users

Free VIP Lime Membership

Place a 2-page spread in Lime Magazine

Logo & Company listing 50-word description in onsite program

1 House or 1 Corporate unit (size, type and number of bedroom will be discussed)

Company featured in the onsite program

Slide and link to website **(until to February 2019)**

Brand ID in Media Campaigns, Our Site, and Mobile Campaign

On-Site branding in all high traffic areas

Use of Lime Logo sponsor promotions

Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

Tailgate Party Sponsorship

Call

Benefits Include:
One Daily mobile app push notification advertisement and One Push Notifications to all users
Free VIP Lime Membership
Place a 2-page spread in Lime Magazine
Logo & Company listing 50-word description in onsite program
1 Corporate unit (size, type and number of bedroom will be discussed)
Company featured in the onsite program
Slide and link to website **(until to February 2019)**
Brand ID in Media Campaigns, Our Site, and Mobile Campaign
On-Site branding in all high traffic areas
Use of Lime Logo sponsor promotions
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

Pre-Game Party Sponsorship

Call

Benefits Include:
One Daily mobile app push notification advertisement and One Push Notifications to all users
Free VIP Lime Membership
Place a 2-page spread in Lime Magazine
Logo & Company listing 50-word description in onsite program
1 Corporate unit (size, type and number of bedroom will be discussed)
Company featured in the onsite program
Slide and link to website **(until to February 2019)**
Brand ID in Media Campaigns, Our Site, and Mobile Campaign
On-Site branding in all high traffic areas
Use of Lime Logo sponsor promotions
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

After Party Sponsorship

Call

Benefits Include:
One Daily mobile app push notification advertisement and One Push Notifications to all users
Free VIP Lime Membership
Place a 2-page spread in Lime Magazine
Logo & Company listing 50-word description in onsite program
1 Corporate unit (size, type and number of bedroom will be discussed)

Company featured in the onsite program
Slide and link to website **(until to February 2019)**
Brand ID in Media Campaigns, Our Site, and Mobile Campaign
On-Site branding in all high traffic areas
Use of Lime Logo sponsor promotions
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
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Corporate Sponsor

Call

Benefits Include:
One Daily mobile app push notification advertisement and One Push Notifications to all users
Free VIP Lime Membership
Place a 2-page spread in Lime Magazine
Logo & Company listing 50-word description in onsite program
1 Corporate unit (size, type and number of bedroom will be discussed)
Company featured in the onsite program
Slide and link to website **(until to February 2019)**
Brand ID in Media Campaigns, Our Site, and Mobile Campaign
On-Site branding in all high traffic areas
Use of Lime Logo sponsor promotions
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

Location Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership
Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019
*Sponsor produces or donates item

Auto Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership

Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019
*Sponsor produces or donates item

Mobile App Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership
Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (2) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019
*Sponsor produces or donates item

Food & Beverage Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership
Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (1) item in VIP Luxury Gift Bag Sponsor
*Sponsor produces or donates item
Deadline for content/Item: January 11, 2019

Furniture Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership
Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event

Company logo placed on app
Opportunity to put one (1) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019
*Sponsor produces or donates item

Visionary Sponsorship

Call

Benefits Include:
One mobile app push notification advertisement or Daily Complimentary Push Notifications (up to 3) to all users
Free Gold Lime Membership
Place a 1 page spread in Lime Magazine
Logo or Company listing 50-word description in onsite program
Logo and/or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Use of attendee list following the event
Company logo placed on app
Opportunity to put one (1) item in VIP Luxury Gift Bag Sponsor
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Premier Sponsorship

\$5,000 + Sponsorship

Benefits Include:
2 Daily Complimentary Push Notifications to all users
Free Silver Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo and Company listing on the Lime's site with Link to website **(Until to February 2019)**
Opportunity to put (1) item in VIP Luxury Gift Bag Sponsor
Company logo placed on app
Deadline for content/Item: January 11, 2019

Progressive Sponsorship

\$2,500 + Sponsorship

Benefits Include:
2 Daily Complimentary Push Notifications to all users
Free Silver Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo or Company listing on the Lime's site with Link to website **(Until to February 2019)**
Opportunity to put (1) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

Supporting Sponsorship

\$1,000 + Sponsorship

Benefits Include:
2 Daily Complimentary Push Notifications to all users
Free Silver Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo on the Lime's site with Link to website **(Until to February 2019)**
Opportunity to put one (1) item in VIP Luxury Gift Bag Sponsor
Deadline for content/Item: January 11, 2019

General Sponsorship

\$750 + Sponsorship

Benefits Include:

1 Daily Complimentary Push Notifications to all users
Free Silver Lime Membership
Acknowledged in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo on the Lime's site with Link to website **(Until to February 2019)**
Opportunity to put one (1) item in VIP Luxury Gift Bag Sponsor
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Flat Sponsorship

\$500 + Sponsorship

Benefits Include:

Three Complimentary Push Notifications to all users
Free Bronze Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Company listing on the Lime's sites with Link to website **(Until to February 2019)**
Deadline for content: January 11, 2019

VIP Luxury Gift Bag Sponsorship

\$250 + Sponsorship

Benefits Include:

Opportunity to put (up to 3) item in VIP Luxury Gift Bag Sponsor
Daily Complimentary Push Notifications (up to 3) to all users
Free Bronze Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo on the Lime's sites with Link to website **(Until to February 2019)**
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Mobile App Push-Notification Sponsorship

\$100 + Sponsorship

Benefits Include:

3 - Custom message pushed to all users of the mobile event app
Free Bronze Lime Membership
Acknowledge in Lime Magazine Sponsor Page
Acknowledged as sponsor in onsite program
Logo and/or Company listing on the Lime's sites with Link to website **(Until to February 2019)**
Deadline for content: January 11, 2019

Lime Luxury Housing

HOUSING | HOTELS | CHARTER | TRAVEL | OFFICE

sponsorship@limelh.com

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678.823.6676 | LA 504. 264.2814

limelh.com | superbowlhousing.limelh.com | eventhousing.limelh.com |
limeevent.limelh.com | limemembership.limelh.com

Office hours: Monday – Friday: 8:00am-6:30pm CST

Saturday – Sunday: 9:00am-4:30pm CST

Check the LLH [website](#) and [blog](#) for great resources and info!